

THE BOOK

Psychology For Life*

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Key Benefits

- ✚ The book provides a cohesive understanding of the positive and negative step-by-step behaviors of a human being.
- ✚ The book shows that a realistic perception of life's problems and one's optimal coping with them requires certain knowledge to be found primarily in the science of Psychology.
- ✚ The book enables the reader to optimize his/her potential through acquiring an understanding of self and others' motivation, emotions and the essentiality of pertinent facts.

Sample Introductory Pages

QUESTIONS, QUESTIONS, QUESTIONS

What could cause a person to

put bombs in or under a car or truck and kill others?

rape preschool age children?

drive a car with children in it into a lake and drown them?

shoot teachers, fellow classmates and self

after bomb-wiring a school?

What could cause millions of people each year to

divorce their spouses?

be involved in people being killed because of tobacco?

be involved in people killing people while driving drunk?

be involved in people being killed with guns?

What causes hate crimes?

WHY?

Why do people continue to smoke when they know about cancer?

Why are most marriages unsuccessful?

Why are there so many suicides?

Why do so many fathers leave the mothers of their children?

Why do nations keep on fighting other nations?

Why do some nations commit genocide on some of its citizens?

Why do so many students drop out of high school?

Why do most people who start college stop before they graduate?

Why are there terrorists?

Why are there still racists?

Why do some people join the Ku Klux Klan?

Why do some people leave guns in places where children can get them?

**Why do some people provide cigarettes and/or alcohol for
adolescents?**

Why do many men take advantage of women?

Why are so many women abused?

WHY? WHY? WHY? WHY? WHY? WHY?

There are reasons for the preceding questions about negative behavior.

We know some of the reasons rather well, but others are too complex or involve variables that cannot be measured adequately at this time.

This book can clarify the reasons for most of these questions. It can show the way to acquire such understanding and also the way to PREVENT much of the negative kind of behavior in the future.

There is a similar list of questions one can ask which are not of the negative variety. Let's consider a few:

What could cause people to

go out of their way to help others who are homeless ?

volunteer to do all kinds of good things for others?

give significant donations to others

with nothing tangible given in return?

What could cause millions of people to

go to church on Sunday?

be thoughtful, considerate and kind on many occasions?

express appreciation and encouragement to others?

In Addition

What causes some people to want to help others?

Why do many people volunteer to give their time and money?

Why do some people prefer to provide services rather than material things?

Why do some people do well in public school, and also in post-graduate education ?

Why do some people have marriages that are successful?

Why do some people perceive teaching as an

attractive profession even though they could earn much

more money as physicians or attorneys ?

A Friendly Message

WHAT THIS BOOK IS ABOUT

The idea behind this book is quite simple -- our society and world continually produce some people who behave *appropriately* (at various times) with caring, dependability, resourcefulness and friendliness. At other times some people are produced who behave *inappropriately*, in ways that are opposite to the preceding. What causes such variations? What can be done about each type?

This book presents ideas regarding each of these types of behavior. It also provides ideas regarding the *roots* of each type and shows steps, which can produce either. In turn this leads to the presentation of ways for a reduction of *preventable pain, suffering and death*.

These simple ideas turn out to involve complex concepts. Because many of the words usually related to these concepts have only limited value here and often carry with them connotations that might interfere with ultimate increased insight, it was deemed necessary to express some of the basic concepts in somewhat unfamiliar ways. The initial reading of these different words or letters may produce uncertainty. However, you can be assured that in time these new expressions will be found to be not only more helpful in obtaining a firm grasp of the problems involved, they can become very usable in everyday dialogue and in everyday problem solving. You are encouraged to make special efforts to learn and use the new concepts.

These ways, steps, concepts, and procedures do not lend themselves to simple lists or formulas. They require seriousness of purpose with appropriate time put on learning in depth.

For the person who is seriously concerned about the state of the world situation, the reading of this book may be seen as a rational way to gain insight and help our world to take a step upward in maturity and humaneness.

Pricing

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